

School Fruit and Vegetable Scheme



What's it all about?


The School Fruit and Vegetable Scheme (SFVS) is a government programme that entitles every child in England, aged 4-6 in fully state-funded schools to a piece of fruit or vegetable each school day, this equates to approximately 2.3m children in approximately 16,300 schools.


The scheme was introduced following the NHS Plan, launched in 2000, which included a commitment to implement a national fruit and vegetable scheme by 2004. The School Fruit and Vegetable Scheme is funded by the Department of Health.

Eating 5 A DAY

The School Fruit & Vegetable Scheme is part of the national 5 A DAY programme. Fruit and vegetables are key to a healthy lifestyle and it is recommended that children eat at least five portions of fruit and vegetables every day. Research has indicated that on average children in England only eat around three portions daily, with many eating fewer.

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